

Message Text

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72

ACTION EB-05

INFO OCT-01 ARA-10 ISO-00 SS-15 RSC-01 DRC-01 /033 W

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P R 112107Z OCT 73

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC PRIORITY 1475

USDOC WASHDC

UNCLAS CARACAS 8809

USDOC PLEASE PASS NEW YORK FIELD OFFICE

E.O. 11652: N/A

TAGS: BEXP, BTRA, VE

SUBJ: BUSINESS VISITOR PROGRAM-TRADE OPPORTUNITY FOR FM
RADIO STATION

1. DR. HUMBERTO PENALOZA CALLED ON EMBASSY OCTOBER 10 TO REQUEST ASSISTANCE IN LOCATING EQUIPMENT FOR WHAT WOULD BE VENEZUELA'S FIRST FM RADIO STATION. DR. PENALOZA IS PARTICULARLY INTERESTED IN POSSIBLE PURCHASE OF NECESSARY EQUIPMENT FROM COLLINS RADIO AND GATES RADIO COMPANIES.

2. DR. PENALOZA, PRESIDENT OF FONDO DE DIFUSION CULTURAL DE CARACAS, WILL BE IN NEW YORK FROM OCTOBER 17 THROUGH 23 AND WOULD LIKE TO MEET WITH REPRESENTATIVES OF ABOVE MENTIONED COMPANIES. HE IS INTERESTED IN DISCUSSING TECHNICAL ASPECTS OF ESTABLISHING NEW FM STATION AND ANY SPECIAL FINANCIAL ARRANGEMENTS WHICH MAY BE POSSIBLE. DR. PENALOZA HAS BEEN IN TOUCH WITH LOCAL AGENTS OF FIRMS MENTIONED.

3. SINCE THIS WOULD BE FIRST FM RADIO STATION IN VENEZUELA, EMBASSY IS MOST INTERESTED IN PROVIDING ALL ASSISTANCE POSSIBLE IN THIS INSTANCE SINCE IT IS EXPECTED THAT OTHER FM STATIONS MAY FOLLOW.

4. EMBASSY WOULD APPRECIATE COMMERCE ASSISTANCE IN
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ALERTING COLLINS AND GATES TO DR. PENALOZA'S VISIT AND

ASCERTAIN NAMES OF INDIVIDUALS WITH WHOM HE SHOULD MEET
DURING HIS VISIT TO NEW YORK. HE WILL BE STAYING AT
ST. MORITZ HOTEL.

5. COMMERCIAL INVITATION ALSO BEING ISSUED.
MCCLINTOCK

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NNN

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